



WPLG

# ORDER

Print Date 10/12/12

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Flight Dates **10/16/12-10/22/12**

Contract / Revision      **261113 /**

Original Date / Revision  
10/12/12    10/12/12

Advertiser **Pol/B Obama/Pres/D**

Agency    **GMMB**

Buying Contact

**3050 K Street NW  
Suite 100  
Washington, DC 20007**

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product

**OBAMA SCHED C**

Agency Com    15%

Billing Contact

**3050 K Street NW  
Suite 100  
Washington, DC 20007**

Sales Office    DC

Sales Region   NAT

Agency Ref

Order Sep      00:15:00

Estimate #      **1897**

Alt Order #     **06362241**

Billing Type     Cash

Order Type     GENERAL

Billing Cycle    EOM/EOC

Billing Calendar BROADCAST

Demographic   A35+

Rev Codes      AGY      POL      CAND

Product Codes PL-Presidential-Democrat

Priority          P-2

Advertiser Ref

Order Share 100% Market Value 122500

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	168	\$104,125.00	\$122,500.00	0.00
<b>Totals</b>	<b>168</b>	<b>\$104,125.00</b>	<b>\$122,500.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	168	\$104,125.00	\$122,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WPLG	10/16/12	10/22/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$140.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$140.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10	5-6am		(5:00 AM-5:30 AM)MTWThF----	:30		(\$140.00)		0.00	NM		
2	WPLG	10/16/12-10/22/12		M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10	5-6am		(5:00 AM-5:30 AM)MTWThF----	:30		(\$140.00)		0.00	NM		
3	WPLG	10/16/12-10/22/12		M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10	5-6am		(5:00 AM-5:30 AM)MTWThF----	:30		(\$140.00)		0.00	NM		
4	WPLG	10/16/12-10/22/12		M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10	5-6am		(5:00 AM-5:30 AM)MTWThF----	:30		(\$140.00)		0.00	NM		
5	WPLG	10/16/12-10/22/12		M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10	5-6am		(5:00 AM-5:30 AM)MTWThF----	:30		(\$140.00)		0.00	NM		
6	WPLG	10/16/12-10/22/12		M-F 5a LCL News ⑪ MG for 1.3,1.5,1.4,1.2,1.1	5-6am		(5:00 AM-5:30 AM)MTWThF----	:30		\$125.00		0.00	NM		



WPLG

Print Date: 10/12/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WPLG	10/16/12	10/22/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$140.00	P-2	0.00 NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$140.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
7	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:00 AM-5:30 AM)MTWThF----	:30		\$125.00		0.00 NM		
Ⓜ MG for 1.3,1.5,1.4,1.2,1.1														
8	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:00 AM-5:30 AM)MTWThF----	:30		\$125.00		0.00 NM		
Ⓜ MG for 1.3,1.5,1.4,1.2,1.1														
9	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:00 AM-5:30 AM)MTWThF----	:30		\$125.00		0.00 NM		
Ⓜ MG for 1.3,1.5,1.4,1.2,1.1														
10	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:00 AM-5:30 AM)MTWThF----	:30		\$125.00		0.00 NM		
Ⓜ MG for 1.3,1.5,1.4,1.2,1.1														
2	WPLG	10/16/12	10/22/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$140.00	P-2	0.00 NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$140.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)MTWThF----	:30		<del>(\$140.00)</del>		0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10														
2	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)MTWThF----	:30		<del>(\$140.00)</del>		0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10														
3	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)MTWThF----	:30		<del>(\$140.00)</del>		0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10														
4	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)MTWThF----	:30		<del>(\$140.00)</del>		0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10														
5	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)MTWThF----	:30		<del>(\$140.00)</del>		0.00 NM		
See MG 2.6,2.7,2.8,2.9,2.10														
6	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)MTWThF----	:30		\$125.00		0.00 NM		
Ⓜ MG for 2.5,2.2,2.1,2.4,2.3														
7	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)MTWThF----	:30		\$125.00		0.00 NM		
Ⓜ MG for 2.5,2.2,2.1,2.4,2.3														
8	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)MTWThF----	:30		\$125.00		0.00 NM		
Ⓜ MG for 2.5,2.2,2.1,2.4,2.3														
9	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)MTWThF----	:30		\$125.00		0.00 NM		
Ⓜ MG for 2.5,2.2,2.1,2.4,2.3														
10	WPLG	10/16/12-10/22/12		M-F 5a LCL News	5-6am		(5:30 AM-6:00 AM)MTWThF----	:30		\$125.00		0.00 NM		
Ⓜ MG for 2.5,2.2,2.1,2.4,2.3														
3	WPLG	10/16/12	10/22/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$250.00	P-2	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$250.00		0.00					
4	WPLG	10/16/12	10/22/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$250.00	P-2	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$250.00		0.00					
5	WPLG	10/16/12	10/22/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	6	\$250.00	P-2	0.00 NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	6		\$250.00		0.00					



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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
6	WPLG	10/16/12	10/22/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	MTWTF--	:30	6	\$250.00	P-2	0.00 NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--		6				\$250.00		0.00		
7	WPLG	10/20/12	10/20/12	SAT 5:30am LCL News SAT/5:30a-6a LCL New	CM	5:30a-6a (5:30 AM-6:00 AM)	-----1-	:30	1	\$25.00	P-2	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1-		1				\$25.00		0.00		
8	WPLG	10/20/12	10/20/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1-		1				\$100.00		0.00		
9	WPLG	10/20/12	10/20/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1-		1				\$100.00		0.00		
10	WPLG	10/20/12	10/20/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1-		1				\$250.00		0.00		
11	WPLG	10/20/12	10/20/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1-		1				\$250.00		0.00		
12	WPLG	10/20/12	10/20/12	Sa GMA Sat/Good Morning Ame	CM	8-9am	-----1-	:30	1	\$300.00	P-2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1-		1				\$300.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/15/12-10/21/12		Sa GMA		8-9am	-----Sa--	:30		<del>(\$300.00)</del>		0.00 NM		
See MG 12.2														
2	WPLG	10/15/12-10/21/12		Sa GMA		8-9am	-----Sa--	:30		\$800.00		0.00 NM		
Ⓜ MG for 12.1 10/20														
13	WPLG	10/21/12	10/21/12	SUN 5:30a LCL News SUN/5:30-6A LCL NEWS	CM	5:30-6a (5:30 AM-6:00 AM)	-----1	:30	1	\$25.00	P-2	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1		1				\$25.00		0.00		
14	WPLG	10/21/12	10/21/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:00 AM-6:30 AM)	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1		1				\$100.00		0.00		
15	WPLG	10/21/12	10/21/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1		1				\$100.00		0.00		
16	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$175.00	P-2	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1		1				\$175.00		0.00		
17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	P-2	0.00 NM	1	\$175.00



WPLG

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Hiatus Dates

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Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	P-2	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/15/12	10/21/12	-----1		1				\$175.00		0.00		
18	WPLG	10/21/12	10/21/12	Su GMA Su GMA	CM	8-9am	-----2	:30	2	\$275.00	P-2	0.00 NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/15/12	10/21/12	-----2		2				\$275.00		0.00		
19	WPLG	10/16/12	10/22/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$150.00	P-2	0.00 NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/16/12	10/22/12	MTWTF--		5				\$150.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	1	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly See MG 19.10,19.11		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		(\$150.00)		0.00 NM		
	2	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly See MG 19.6,19.7,19.8,19.9 [oversell]		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		(\$150.00)		0.00 NM		
	3	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly See MG 19.6,19.7,19.8,19.9 [oversell]		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		(\$150.00)		0.00 NM		
	4	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly See MG 19.6,19.7,19.8,19.9 [oversell]		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		(\$150.00)		0.00 NM		
	5	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly See MG 19.6,19.7,19.8,19.9 [oversell]		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		(\$150.00)		0.00 NM		
	6	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly Ⓜ MG for 19.2,19.3,19.5,19.4		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		\$400.00		0.00 NM		
	7	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly Ⓜ MG for 19.2,19.3,19.5,19.4		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		\$400.00		0.00 NM		
	8	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly Ⓜ MG for 19.2,19.3,19.5,19.4		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		\$400.00		0.00 NM		
	9	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly Ⓜ MG for 19.2,19.3,19.5,19.4		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		\$400.00		0.00 NM		
	10	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly Ⓜ MG for 20.2,19.1		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		\$400.00		0.00 NM		
	11	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly Ⓜ MG for 20.2,19.1		9-10a	(9:30 AM-10:00 AM) TWThF----	:30		\$400.00		0.00 NM		
20	WPLG	10/16/12	10/22/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$150.00	P-2	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/16/12	10/22/12	MTWTF--		5				\$150.00		0.00		



WPLG

Print Date: 10/12/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	WPLG	10/16/12	10/22/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly		9-10a	(9:30 AM-10:00 MTWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
See MG 20.6,20.7,20.8,20.9 [oversell]															
2	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly		9-10a	(9:30 AM-10:00 MTWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
See MG 19.10,19.11															
3	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly		9-10a	(9:30 AM-10:00 MTWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
See MG 20.6,20.7,20.8,20.9 [oversell]															
4	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly		9-10a	(9:30 AM-10:00 MTWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
See MG 20.6,20.7,20.8,20.9 [oversell]															
5	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly		9-10a	(9:30 AM-10:00 MTWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
See MG 20.6,20.7,20.8,20.9 [oversell]															
6	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly		9-10a	(9:30 AM-10:00 MTWThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 20.5,20.1,20.4,20.3															
7	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly		9-10a	(9:30 AM-10:00 MTWThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 20.5,20.1,20.4,20.3															
8	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly		9-10a	(9:30 AM-10:00 MTWThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 20.5,20.1,20.4,20.3															
9	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly		9-10a	(9:30 AM-10:00 MTWThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 20.5,20.1,20.4,20.3															
E 21	WPLG	10/16/12	10/22/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:00 AM-10:30 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$125.00		0.00						



WPLG

Print Date: 10/12/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 21	WPLG	10/16/12	10/22/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:00 AM-10:30 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 21.6,21.7,21.8,21.9 [oversell]		10-11a	(10:00 AM-10:30)MTWThF----	:30		(\$125.00)		0.00 NM		
2	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 21.6,21.7,21.8,21.9 [oversell]		10-11a	(10:00 AM-10:30)MTWThF----	:30		(\$125.00)		0.00 NM		
3	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 21.10		10-11a	(10:00 AM-10:30)MTWThF----	:30		(\$125.00)		0.00 NM		
4	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 21.6,21.7,21.8,21.9 [oversell]		10-11a	(10:00 AM-10:30)MTWThF----	:30		(\$125.00)		0.00 NM		
5	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 21.6,21.7,21.8,21.9 [oversell]		10-11a	(10:00 AM-10:30)MTWThF----	:30		(\$125.00)		0.00 NM		
6	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ Credited		10-11a	(10:00 AM-10:30)MTWThF----	:30		(\$400.00)		0.00 NM		
7	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ Credited		10-11a	(10:00 AM-10:30)MTWThF----	:30		(\$400.00)		0.00 NM		
8	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ Credited		10-11a	(10:00 AM-10:30)MTWThF----	:30		(\$400.00)		0.00 NM		
9	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ Credited		10-11a	(10:00 AM-10:30)MTWThF----	:30		(\$400.00)		0.00 NM		
10	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ Credited		10-11a	(10:00 AM-10:30)MTWThF----	:30		(\$400.00)		0.00 NM		
22	WPLG	10/16/12	10/22/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$125.00		0.00					



WPLG

Print Date: 10/12/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
22	WPLG	10/16/12	10/22/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	MTWTF--		5		\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 22.10		10-11a	(10:30 AM-11:00)MTWThF----	:30		(\$125.00)		0.00 NM		
2	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9 [oversell]		10-11a	(10:30 AM-11:00)MTWThF----	:30		(\$125.00)		0.00 NM		
3	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9 [oversell]		10-11a	(10:30 AM-11:00)MTWThF----	:30		(\$125.00)		0.00 NM		
4	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9 [oversell]		10-11a	(10:30 AM-11:00)MTWThF----	:30		(\$125.00)		0.00 NM		
5	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9 [oversell]		10-11a	(10:30 AM-11:00)MTWThF----	:30		(\$125.00)		0.00 NM		
6	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 22.2,22.4,22.3,22.5		10-11a	(10:30 AM-11:00)MTWThF----	:30		\$400.00		0.00 NM		
7	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 22.2,22.4,22.3,22.5		10-11a	(10:30 AM-11:00)MTWThF----	:30		\$400.00		0.00 NM		
8	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 22.2,22.4,22.3,22.5		10-11a	(10:30 AM-11:00)MTWThF----	:30		\$400.00		0.00 NM		
9	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 22.2,22.4,22.3,22.5		10-11a	(10:30 AM-11:00)MTWThF----	:30		\$400.00		0.00 NM		
10	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 22.1 10/22		10-11a	(10:30 AM-11:00)MTWThF----	:30		\$400.00		0.00 NM		
23	WPLG	10/16/12	10/22/12	M-F 11a The View M-F The View	CM	11-12n	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	MTWTF--		5		\$175.00		0.00				



WPLG

Print Date: 10/12/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
23	WPLG	10/16/12	10/22/12	M-F 11a The View M-F The View	CM	11-12n	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 11a The View	11-12n		MTWThF----	:30		(\$175.00)		0.00 NM		
See MG 23.9,23.10														
2	WPLG	10/16/12-10/22/12		M-F 11a The View	11-12n		MTWThF----	:30		(\$175.00)		0.00 NM		
See MG 23.9,23.10														
3	WPLG	10/16/12-10/22/12		M-F 11a The View	11-12n		MTWThF----	:30		(\$175.00)		0.00 NM		
See MG 23.6,23.7,23.8														
[oversell]														
4	WPLG	10/16/12-10/22/12		M-F 11a The View	11-12n		MTWThF----	:30		(\$175.00)		0.00 NM		
See MG 23.6,23.7,23.8														
[oversell]														
5	WPLG	10/16/12-10/22/12		M-F 11a The View	11-12n		MTWThF----	:30		(\$175.00)		0.00 NM		
See MG 23.6,23.7,23.8														
[oversell]														
6	WPLG	10/16/12-10/22/12		M-F 11a The View	11-12n		MTWThF----	:30		\$1,000.00		0.00 NM		
Ⓜ MG for 23.5,23.3,23.4														
7	WPLG	10/16/12-10/22/12		M-F 11a The View	11-12n		MTWThF----	:30		\$1,000.00		0.00 NM		
Ⓜ MG for 23.5,23.3,23.4														
8	WPLG	10/16/12-10/22/12		M-F 11a The View	11-12n		MTWThF----	:30		\$1,000.00		0.00 NM		
Ⓜ MG for 23.5,23.3,23.4														
9	WPLG	10/16/12-10/22/12		M-F 11a The View	11-12n		MTWThF----	:30		\$1,000.00		0.00 NM		
Ⓜ MG for 23.2,23.1														
10	WPLG	10/16/12-10/22/12		M-F 11a The View	11-12n		MTWThF----	:30		\$1,000.00		0.00 NM		
Ⓜ MG for 23.2,23.1														
24	WPLG	10/16/12	10/22/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MTWTF--	:30	5	\$100.00	P-2	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$100.00		0.00					





WPLG

Print Date: 10/12/12

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Contract / Revision 261113 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

Estimate # 1897

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
24	WPLG	10/16/12	10/22/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$100.00	P-2	0.00 NM	4	\$1,600.00
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$100.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30 PM)	MTWThF----	:30	(\$100.00)		0.00 NM		
See MG 24.6,24.7,24.8,24.9														
[oversell]														
2	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30 PM)	MTWThF----	:30	(\$100.00)		0.00 NM		
See MG 24.6,24.7,24.8,24.9														
[oversell]														
3	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30 PM)	MTWThF----	:30	(\$100.00)		0.00 NM		
See MG 25.10,25.11														
4	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30 PM)	MTWThF----	:30	(\$100.00)		0.00 NM		
See MG 24.6,24.7,24.8,24.9														
[oversell]														
5	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30 PM)	MTWThF----	:30	(\$100.00)		0.00 NM		
See MG 24.6,24.7,24.8,24.9														
[oversell]														
6	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30 PM)	MTWThF----	:30	\$400.00		0.00 NM		
Ⓜ MG for 24.1,24.2,24.5,24.4														
7	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30 PM)	MTWThF----	:30	\$400.00		0.00 NM		
Ⓜ MG for 24.1,24.2,24.5,24.4														
8	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30 PM)	MTWThF----	:30	\$400.00		0.00 NM		
Ⓜ MG for 24.1,24.2,24.5,24.4														
9	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30 PM)	MTWThF----	:30	\$400.00		0.00 NM		
Ⓜ MG for 24.1,24.2,24.5,24.4														
25	WPLG	10/16/12	10/22/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$100.00	P-2	0.00 NM	6	\$2,400.00
				M-F LCL 10 News @ No		(12:30 PM-1:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$100.00	0.00						



WPLG

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
25	WPLG	10/16/12	10/22/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$100.00	P-2	0.00 NM	6	\$2,400.00
				M-F LCL 10 News @ No	(12:30 PM-1:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		<del>(\$100.00)</del>		0.00 NM		
See MG 25.6,25.7,25.8,25.9 [oversell]														
2	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		<del>(\$100.00)</del>		0.00 NM		
See MG 25.6,25.7,25.8,25.9 [oversell]														
3	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		<del>(\$100.00)</del>		0.00 NM		
See MG 25.10,25.11														
4	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		<del>(\$100.00)</del>		0.00 NM		
See MG 25.6,25.7,25.8,25.9 [oversell]														
5	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		<del>(\$100.00)</del>		0.00 NM		
See MG 25.6,25.7,25.8,25.9 [oversell]														
6	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
Ⓜ MG for 25.5,25.2,25.1,25.4														
7	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
Ⓜ MG for 25.5,25.2,25.1,25.4														
8	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
Ⓜ MG for 25.5,25.2,25.1,25.4														
9	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
Ⓜ MG for 25.5,25.2,25.1,25.4														
10	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
Ⓜ MG for 24.3,25.3														
11	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30MTWThF----	:30		\$400.00		0.00 NM		
Ⓜ MG for 24.3,25.3														
26	WPLG	10/16/12	10/22/12	M-F 1p The Chew	CM	1-2p	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$2,250.00
				The Chew	(1:00 PM-2:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$175.00		0.00					



WPLG

Print Date: 10/12/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
26	WPLG	10/16/12	10/22/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	MTWTF--		5		\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 1p The Chew		1-2p	(1:00 PM-2:00 PMTWTThF----	:30		<del>(\$175.00)</del>		0.00 NM		
	See MG 26.6,26.7,26.8 [oversell]													
2	WPLG	10/16/12-10/22/12		M-F 1p The Chew		1-2p	(1:00 PM-2:00 PMTWTThF----	:30		<del>(\$175.00)</del>		0.00 NM		
	See MG 26.9,26.10													
3	WPLG	10/16/12-10/22/12		M-F 1p The Chew		1-2p	(1:00 PM-2:00 PMTWTThF----	:30		<del>(\$175.00)</del>		0.00 NM		
	See MG 26.6,26.7,26.8 [oversell]													
4	WPLG	10/16/12-10/22/12		M-F 1p The Chew		1-2p	(1:00 PM-2:00 PMTWTThF----	:30		<del>(\$175.00)</del>		0.00 NM		
	See MG 26.9,26.10													
5	WPLG	10/16/12-10/22/12		M-F 1p The Chew		1-2p	(1:00 PM-2:00 PMTWTThF----	:30		<del>(\$175.00)</del>		0.00 NM		
	See MG 26.6,26.7,26.8 [oversell]													
6	WPLG	10/16/12-10/22/12		M-F 1p The Chew		1-2p	(1:00 PM-2:00 PMTWTThF----	:30		\$450.00		0.00 NM		
	Ⓜ MG for 26.5,26.1,26.3													
7	WPLG	10/16/12-10/22/12		M-F 1p The Chew		1-2p	(1:00 PM-2:00 PMTWTThF----	:30		\$450.00		0.00 NM		
	Ⓜ MG for 26.5,26.1,26.3													
8	WPLG	10/16/12-10/22/12		M-F 1p The Chew		1-2p	(1:00 PM-2:00 PMTWTThF----	:30		\$450.00		0.00 NM		
	Ⓜ MG for 26.5,26.1,26.3													
9	WPLG	10/16/12-10/22/12		M-F 1p The Chew		1-2p	(1:00 PM-2:00 PMTWTThF----	:30		\$450.00		0.00 NM		
	Ⓜ MG for 26.4,26.2													
10	WPLG	10/16/12-10/22/12		M-F 1p The Chew		1-2p	(1:00 PM-2:00 PMTWTThF----	:30		\$450.00		0.00 NM		
	Ⓜ MG for 26.4,26.2													
27	WPLG	10/16/12	10/22/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	MTWTF--		5		\$175.00		0.00				



WPLG

Print Date: 10/12/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
27	WPLG	10/16/12	10/22/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		(\$175.00)		0.00 NM		
See MG 27.6,27.7 [oversell]														
2	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		(\$175.00)		0.00 NM		
See MG 27.8,27.9,27.10														
3	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		(\$175.00)		0.00 NM		
See MG 27.6,27.7 [oversell]														
4	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		(\$175.00)		0.00 NM		
See MG 27.8,27.9,27.10														
5	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		(\$175.00)		0.00 NM		
See MG 27.8,27.9,27.10														
6	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		\$450.00		0.00 NM		
Ⓜ MG for 27.3,27.1														
7	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		\$450.00		0.00 NM		
Ⓜ MG for 27.3,27.1														
8	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		\$450.00		0.00 NM		
Ⓜ MG for 27.5,27.4,27.2														
9	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		\$450.00		0.00 NM		
Ⓜ MG for 27.5,27.4,27.2														
10	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		\$450.00		0.00 NM		
Ⓜ MG for 27.5,27.4,27.2														
28	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$125.00	P-2	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1-	1		\$125.00		0.00					
29	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$125.00	P-2	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1-	1		\$125.00		0.00					
30	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$125.00	P-2	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1-	1		\$125.00		0.00					
31	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$125.00	P-2	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$125.00		0.00					
32	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$125.00	P-2	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$125.00		0.00					
33	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$125.00	P-2	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$125.00		0.00					



WPLG

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
34	WPLG	10/21/12	10/21/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1		1			\$250.00		0.00			
35	WPLG	10/21/12	10/21/12	TWISF/Michael Putney This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1		1			\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/15/12-10/21/12	TWISF/Michael Putney			1130a-1230p	(11:30 AM-12:00 PM)-----Su	:30		<del>(\$100.00)</del>	0.00	NM		
See MG 35.2														
2	WPLG	10/21/12-10/21/12	TWISF/Michael Putney			1130a-1230p	-----Su	:30		\$100.00	0.00	NM		
Ⓜ MG for 35.1 10/21														
[Time Period Change: TWISF will air 1130-1230]														
36	WPLG	10/16/12	10/22/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	MTWTF--	:30	7	\$250.00	P-2	0.00 NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		7			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		<del>(\$250.00)</del>	0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
2	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		<del>(\$250.00)</del>	0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
3	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		<del>(\$250.00)</del>	0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
4	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		<del>(\$250.00)</del>	0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
5	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		<del>(\$250.00)</del>	0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
6	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		<del>(\$250.00)</del>	0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
7	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		<del>(\$250.00)</del>	0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14														
8	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00	0.00	NM		
Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7														
9	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00	0.00	NM		
Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7														
10	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00	0.00	NM		
Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7														
11	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00	0.00	NM		
Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7														
12	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00	0.00	NM		
Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7														
13	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00	0.00	NM		
Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7														
14	WPLG	10/16/12-10/22/12	M-F 3p Katie Couric			3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00	0.00	NM		
Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7														
37	WPLG	10/16/12	10/22/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00 NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 10/12/12

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Contract / Revision 261113 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

Estimate # 1897

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
37	WPLG	10/16/12	10/22/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00 NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$275.00		0.00					
Spot	Ch	Date Range		Description		Start/End Time	Weekdays	Length		Rate		Rtg Type		
1	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:00 PM-4:30 PM)MTWThF----	:30		(\$275.00)		0.00 NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13														
2	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:00 PM-4:30 PM)MTWThF----	:30		(\$275.00)		0.00 NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13														
3	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:00 PM-4:30 PM)MTWThF----	:30		(\$275.00)		0.00 NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13														
4	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:00 PM-4:30 PM)MTWThF----	:30		(\$275.00)		0.00 NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13														
5	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:00 PM-4:30 PM)MTWThF----	:30		(\$275.00)		0.00 NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13														
6	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:00 PM-4:30 PM)MTWThF----	:30		\$650.00		0.00 NM		
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1														
7	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:00 PM-4:30 PM)MTWThF----	:30		\$650.00		0.00 NM		
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1														
8	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:00 PM-4:30 PM)MTWThF----	:30		\$650.00		0.00 NM		
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1														
9	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:30 PM-5:00 PM)MTWThF----	:30		\$650.00		0.00 NM		
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1														
10	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:00 PM-4:30 PM)MTWThF----	:30		\$650.00		0.00 NM		
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1														
11	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:30 PM-5:00 PM)MTWThF----	:30		\$650.00		0.00 NM		
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1														
12	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:00 PM-4:30 PM)MTWThF----	:30		\$650.00		0.00 NM		
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1														
13	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:30 PM-5:00 PM)MTWThF----	:30		\$650.00		0.00 NM		
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1														
38	WPLG	10/16/12	10/22/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00 NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$275.00		0.00					



WPLG

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Contract / Revision 261113 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

Estimate # 1897

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
38	WPLG	10/16/12	10/22/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00 NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:30 PM-5:00 PMTWTThF----	:30		(\$275.00)		0.00 NM		
See MG 38.6,38.7 [oversell]														
2	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:30 PM-5:00 PMTWTThF----	:30		(\$275.00)		0.00 NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13														
3	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:30 PM-5:00 PMTWTThF----	:30		(\$275.00)		0.00 NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13														
4	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:30 PM-5:00 PMTWTThF----	:30		(\$275.00)		0.00 NM		
See MG 38.6,38.7 [oversell]														
5	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:30 PM-5:00 PMTWTThF----	:30		(\$275.00)		0.00 NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13														
6	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:30 PM-5:00 PMTWTThF----	:30		\$650.00		0.00 NM		
Ⓜ MG for 38.4,38.1														
7	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:30 PM-5:00 PMTWTThF----	:30		\$650.00		0.00 NM		
Ⓜ MG for 38.4,38.1														
39	WPLG	10/16/12	10/22/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$325.00	P-2	0.00 NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$325.00		0.00					
40	WPLG	10/16/12	10/22/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$325.00	P-2	0.00 NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$325.00		0.00					
41	WPLG	10/16/12	10/22/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	5	\$550.00	P-2	0.00 NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$550.00		0.00					
42	WPLG	10/20/12	10/20/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1-	1		\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/15/12-10/21/12		Sa Wknd Early News	Various		(6:30 PM-7:00 P-----Sa--	:30		(\$350.00)		0.00 NM		
See MG 42.2														
2	WPLG	10/15/12-10/21/12		Sports Saturday during College	7-8P		-----Sa--	:30		\$350.00		0.00 NM		
Ⓜ MG for 42.1 10/20														
43	WPLG	10/21/12	10/21/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$375.00	P-2	0.00 NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$375.00		0.00					
44	WPLG	10/16/12	10/22/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$800.00	P-2	0.00 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$800.00		0.00					
45	WPLG	10/16/12	10/22/12		CM	730-8pm	MTWTF--	:30	5	\$800.00	P-2	0.00 NM	5	\$4,000.00



WPLG

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Contract / Revision 261113 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

Estimate # 1897

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 730p Jeopardy														
M-F Jeopardy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--			5		\$800.00		0.00			
46	WPLG	10/22/12	10/22/12	Mon 10-11p CASTLE	CM	CASTLE (10:00 PM-11:00 PM)	1-----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----			1		\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/22/12-10/28/12		Mon 10-11p		CASTLE	(10:00 PM-11:00 PM)-----	:30		<del>(\$2,000.00)</del>		0.00 NM		
See MG 46.2														
2	WPLG	10/22/12-10/28/12		Monday Prime Special		9-11p	M-----	:30		\$2,000.00		0.00 NM		
Ⓜ MG for 46.1 10/22														
[PROGRAM CORRECTION: ABC NEWS YOUR VOICE YOUR VOTE]														
47	WPLG	10/16/12	10/16/12	Tue 10-11p PRIVATE PRACTICE	CM	PRIVATE PRACTI-1	-1-----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-1-----			1		\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/15/12-10/21/12		Tue 10-11p		PRIVATE PRACT	-T-----	:30		<del>(\$2,000.00)</del>		0.00 NM		
See MG 47.2														
[NO SHOW]														
2	WPLG	10/15/12-10/21/12		Tuesday Prime Special		9-11p	-T-----	:30		\$2,000.00		0.00 NM		
Ⓜ MG for 47.1 10/16														
[PROGRAM CORRECTION: ABC NEWS YOUR VOICE YOUR VOTE]														
48	WPLG	10/17/12	10/17/12	Wed 8-9p The Middle / The Nei	CM	8-9p	--1----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1----			1		\$2,000.00		0.00			
49	WPLG	10/17/12	10/17/12	Wed 10-11p Nashville	CM	10-11p	--1----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1----			1		\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/15/12-10/21/12		Wed 10-11p		10-11p	--W-----	:30		<del>(\$2,000.00)</del>		0.00 NM		
See MG 49.2														
[oversell]														
2	WPLG	10/15/12-10/21/12		Wed 10-11p		10-11p	--W-----	:30		\$6,000.00		0.00 NM		
Ⓜ MG for 49.1 10/17														
50	WPLG	10/18/12	10/18/12	Thu 10-11p Scandal	CM	10-11p	---1---	:30	1	\$2,500.00	P-2	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---1---			1		\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/15/12-10/21/12		Thu 10-11p		10-11p	---Th-----	:30		<del>(\$2,500.00)</del>		0.00 NM		
See MG 50.2														
[OVERSELL]														
2	WPLG	10/15/12-10/21/12		Thu 10-11p		10-11p	---Th-----	:30		\$7,000.00		0.00 NM		
Ⓜ MG for 50.1 10/18														
51	WPLG	10/19/12	10/19/12	Fri 8-9p Shark Tank	CM	8-9p (8:00 PM-9:00 PM)	----1--	:30	1	\$1,200.00	P-2	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			





## Hiatus Dates

Order Sep 00:15:00

**Estimate # 1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
51	WPLG	10/19/12	10/19/12	Fri 8-9p Shark Tank	CM	8-9p (8:00 PM-9:00 PM)	----1--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----1--	1		\$1,200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/15/12-10/21/12		Fri 8-9p	8-9p		(8:00 PM-9:00 P-----F----	:30	<del>(\$1,200.00)</del>	0.00	NM				
See MG 51.2 [oversell]															
2	WPLG	10/15/12-10/21/12		Fri 8-9p	8-9p		(8:00 PM-9:00 P-----F----	:30	\$5,000.00	0.00	NM				
Ⓜ MG for 51.1 10/19															
E 52	WPLG	10/19/12	10/19/12	Fri 9-10p Primetime: What Woul	CM	9-10p	----1--	:30	1	\$1,500.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----1--	1		\$1,500.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/15/12-10/21/12		Fri 9-10p	9-10p		-----F----	:30	<del>(\$1,500.00)</del>	0.00	NM				
Credited															
53	WPLG	10/19/12	10/19/12	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----1--	1		\$1,800.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/15/12-10/21/12		Fri 10-11p	10-11p		-----F----	:30	<del>(\$1,800.00)</del>	0.00	NM				
See MG 53.2 [OVERSELL]															
2	WPLG	10/15/12-10/21/12		Fri 10-11p	10-11p		-----F----	:30	\$6,000.00	0.00	NM				
Ⓜ MG for 53.1 10/19 [NEXT LEVEL]															
54	WPLG	10/21/12	10/21/12	Su 7-8p America's Funniest H	CM	7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----1	1		\$1,000.00	0.00							
55	WPLG	10/21/12	10/21/12	Su 8-9p Once Upon a Time	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----1	1		\$3,000.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/15/12-10/21/12		Su 8-9p	8-9p		(8:00 PM-9:00 P-----Su	:30	<del>(\$3,000.00)</del>	0.00	NM				
See MG 55.2 [OVERSELL]															
2	WPLG	10/15/12-10/21/12		Su 8-9p	8-9p		(8:00 PM-9:00 P-----Su	:30	\$7,500.00	0.00	NM				
Ⓜ MG for 55.1 10/21															
56	WPLG	10/21/12	10/21/12	Su 9-10p Revenge	CM	9-10pm (9:00 PM-11:00 PM)	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----1	1		\$3,000.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WPLG	10/15/12-10/21/12		Su 9-10p	9-10pm		(9:00 PM-11:00  -----Su	:30	<del>(\$3,000.00)</del>	0.00	NM				
See MG 56.2 [OVERSELL]															
2	WPLG	10/15/12-10/21/12		Su 9-10p	9-10pm		(9:00 PM-11:00  -----Su	:30	\$6,500.00	0.00	NM				
Ⓜ MG for 56.1 10															



WPLG

Print Date: 10/12/12

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Contract / Revision 261113 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

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Estimate # 1897

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
57	WPLG	10/16/12	10/22/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	MTWTF--	:30	5	\$700.00	P-2	0.00 NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--		5			\$700.00			0.00		
58	WPLG	10/20/12	10/20/12	M-Su LR Late News M-Su Late Run Late N	CM	Various (11:00 PM-11:35 PM)	-----1-	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1-		1			\$350.00			0.00		
59	WPLG	10/21/12	10/21/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1		1			\$600.00			0.00		
60	WPLG	10/16/12	10/22/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:02 XM)	MTWTF--	:30	5	\$300.00	P-2	0.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--		5			\$300.00			0.00		
61	WPLG	10/16/12	10/22/12	M-F 12:06-1:06a Kimmel M-F Kimmel	CM	1206-106a	MTWTF--	:30	5	\$120.00	P-2	0.00 NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/16/12	10/22/12	MTWTF--		5			\$120.00			0.00		
62	WPLG	10/20/12	10/20/12	College FB Sat Prime 8p College FB Sat Prime	CM	8-11:30P (8:00 PM-11:30 PM)	-----1-	:30	1	\$5,000.00	P-2	0.00 NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1-		1			\$5,000.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/15/12-10/21/12		College FB Sat Prime 8p		8-11:30P	(8:00 PM-11:30 )-----Sa--	:30		<del>(\$5,000.00)</del>		0.00 NM		
See MG 62.2														
2	WPLG	10/20/12-10/20/12		Miami vs FSU		8-1130PM	-----Sa--	:30		<del>(\$5,000.00)</del>		0.00 NM		
See MG 62.3														
3	WPLG	10/20/12-10/20/12		Miami vs FSU		8-1130PM	-----Sa--	:30		\$15,000.00		0.00 NM		
MG for 62.2 10/20														
N 63	WPLG	10/16/12	10/22/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	MTWTF--	:30	1	\$600.00	P-2	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-TWTF--		1			\$600.00			0.00		
Week:		10/22/12	10/28/12	M-----		1			\$600.00			0.00		
N 64	WPLG	10/16/12	10/22/12	SAT 5:30am LCL News SAT/5:30a-6a LCL News	CM	5:30a-6a	-----S-	:30	1	\$25.00	LUR	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/12	10/21/12	-----S-		1			\$25.00			0.00		
Week:		10/22/12	10/28/12	-----		0			\$0.00			0.00		
Totals													168	\$122,500.00